4/19/04

OP .2174

APR 1 6 ZION 3

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

| Applicant: Bruce CARLIN |) Confirmation No.: 9177 |
|---|-------------------------------|
| Serial No.: 09/643,507 |) Group Art Unit: 2174 |
| Filed: August 22, 2000 |) Examiner: JOSEPH, Thomas J. |
| For: NETWORK-LINKED INTERACTIVE THR DISPLAY OF SALEABLE OBJECTS IN SITU PURPOSES OF PROMOTION AND PROCUREME | IN VIEWER-SELECTED SCENES FOR |
| Atty's Docket No.: CAR 0001P |))) |

AMENDMENT UNDER 37 C.F.R. §115

Box Non-Fee Amendment - Patents Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450 RECEIVED

San Diego, California

April 16, 2004

APR 2 2 2004

Technology Center 2100

Dear Sir:

Timely in response to the second, but not final, Office Action mailed January 20, 2004, please consider the following remarks as regard the above-identified patent application: